

| MADISON PENNER BRAND PORTFOLIO

Semi-Custom

Your personal brand must be powerful, memorable and authentically you. The Studio team makes the branding process easy. Use our personalized branding tools and work with our professional designers and copywriters to ensure that you stand out among the competition.

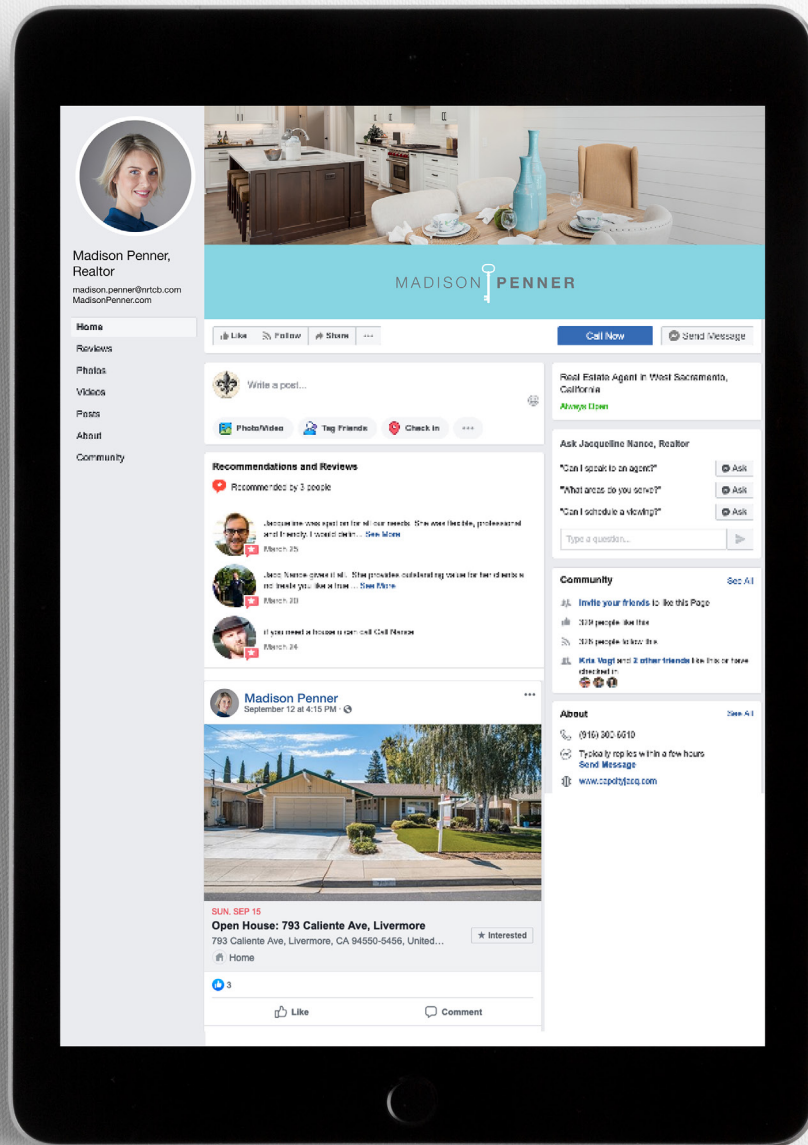




MADISON  PENNER



SOCIAL MEDIA HEADER & BUSINESS CARDS





→ Create an identity
worth sharing
with the world.







MadisonPenner
Coldwell Banker Residential Brokerage

One thing that always seems to come up when anyone talks about Madison is that at the end of the day she and the seller become more than business acquaintances, they become lasting friends. Such is the interest that Madison takes with all of her clients.

"Madison has become family to us. She went out of her way to find a house that our family can grow into and has taken a great interest in staying in touch with us over the years. She even attends our kids' birthday parties!"

This caring for her clients, along with her honesty, integrity and professionalism has made her consistently among the top producers locally. Madison began her career at Coldwell Banker® 20 years ago and took off from day one. She quickly rose to the top, achieving award-winning sales and service records each and every year she's been in business. She has appeared numerous times in The Wall Street Journal's prestigious "The Thousand" and California Agent's "Top Producers" lists.

Her caring attitude can be traced back to her early career as a consumer law advocate. She fought for the rights of consumers in scores of cases, pitting herself and her clients against sometimes impossible odds. But due to her diligence and fervor, she always seemed to come out on top. As a REALTOR®, she vows to represent clients with that same integrity and compassion, negotiating the best deal possible, because that's what Madison wants – the best for you!

"When Madison is on your side, you know that she's on a mission. She is laser-focused on getting results. In fact, those results far outweighed our expectations. Thanks Madison!"

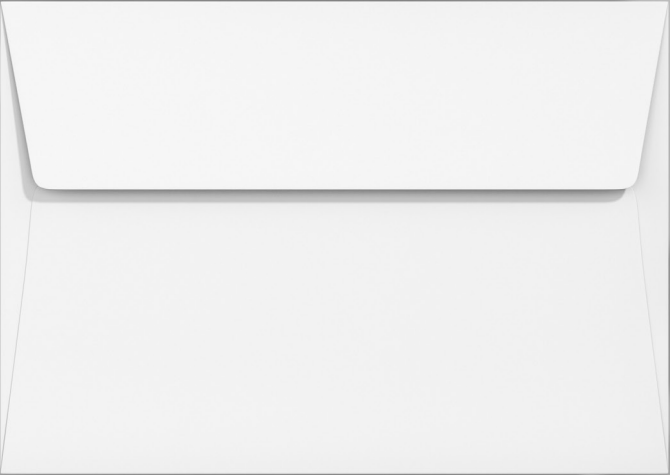
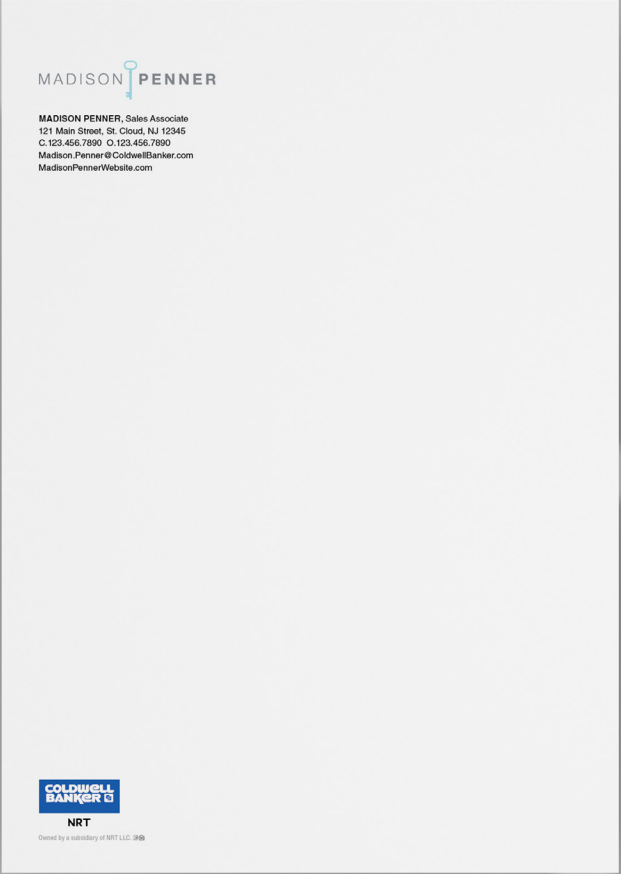
Madison is a certified relocation, luxury home, new construction and Cartus specialist. She has been ranked number one sales associate in her office each year since 1999. Madison is a life-long resident of the California. She graduated cum laude from UCLA with a bachelor's degree in English and followed that up with a degree from Stanford Law School.



Madison Penner
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MadisonPenner.com



STATIONERY





MADISON PENNER

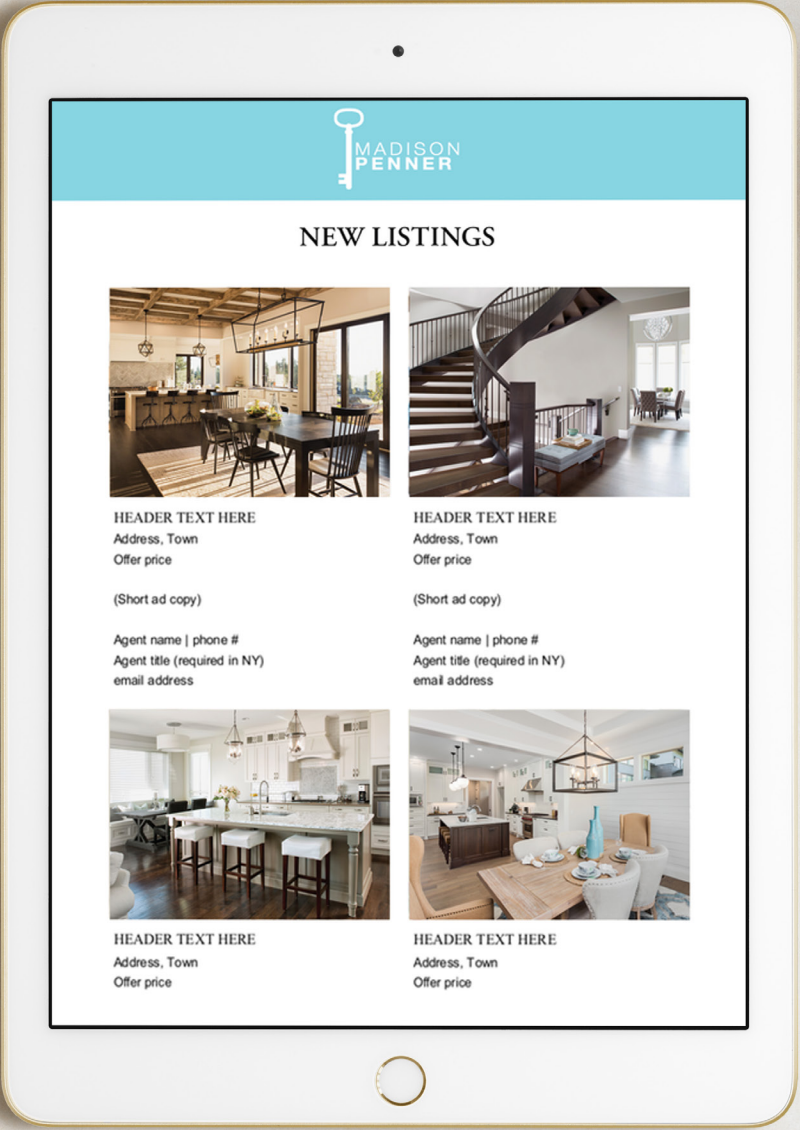
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NEW LISTINGS



HEADER TEXT HERE
Address, Town
Offer price

(Short ad copy)

Agent name | phone #
Agent title (required in NY)
email address



HEADER TEXT HERE
Address, Town
Offer price

(Short ad copy)

Agent name | phone #
Agent title (required in NY)
email address



HEADER TEXT HERE
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Offer price

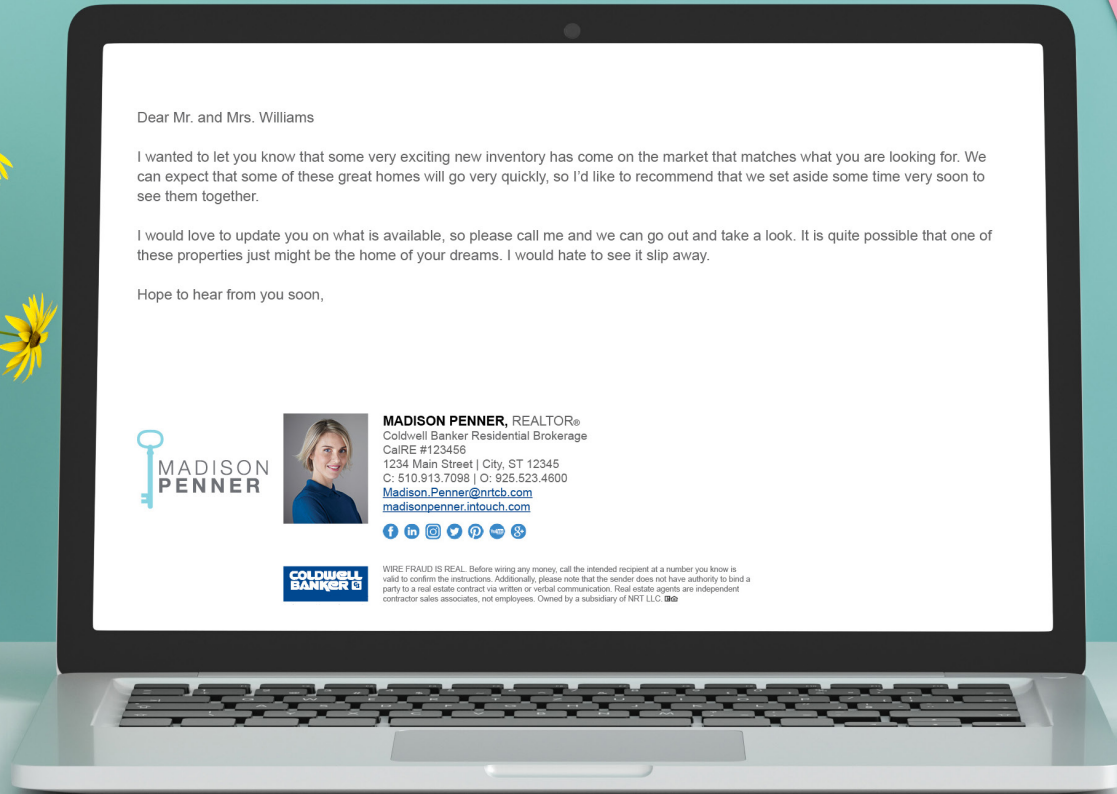


HEADER TEXT HERE
Address, Town
Offer price

LISTING CONCIERGE TEMPLATES

A collage of real estate marketing materials for Madison Penner. The top left features a large photo of a modern, two-story house with a stone and wood exterior, set against a backdrop of tall evergreen trees. To the right of this photo is a blue header with the text "BEAUTIFULLY UPDATED VIEW HOME" and "1234 MAIN STREET ANYTOWN, ANY STATE". Below the header is the Madison Penner logo. The center of the collage is dominated by a large, tilted image of a house's interior, showing a spacious living area with a large fireplace, a dining area, and a kitchen. To the left of this central image is a smaller, tilted image of a house's exterior, showing a modern design with large windows and a stone accent. Below the central image is a smaller, tilted image of a house's interior, showing a living area with a large fireplace and a dining area. To the right of the central image is a smaller, tilted image of a house's exterior, showing a modern design with large windows and a stone accent. The bottom of the collage features a blue header with the text "BEAUTIFULLY UPDATED VIEW HOME" and "ANYTOWN, ANY STATE / \$2,895,000". Below the header is the Madison Penner logo. The bottom right corner features a small, tilted image of a house's interior, showing a living area with a large fireplace and a dining area. The overall design is professional and modern, with a focus on high-quality photography and clear, concise text.

| OUTLOOK EMAIL SIGNATURE



Dear Mr. and Mrs. Williams

I wanted to let you know that some very exciting new inventory has come on the market that matches what you are looking for. We can expect that some of these great homes will go very quickly, so I'd like to recommend that we set aside some time very soon to see them together.

I would love to update you on what is available, so please call me and we can go out and take a look. It is quite possible that one of these properties just might be the home of your dreams. I would hate to see it slip away.

Hope to hear from you soon,



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WIRE FRAUD IS REAL. Before wiring any money, call the intended recipient at a number you know is valid to confirm the instructions. Additionally, please note that the sender does not have authority to bind a party to a real estate contract via written or verbal communication. Real estate agents are independent contractor sales associates, not employees. Owned by a subsidiary of NRT LLC. 